



BRIEF

Hi, I'm Daniel a User Experience and Visual Designer with a sincere passion for creating solutions that solve everyday problems through the use of design and technology.

WORK EXPERIENCE

- GAP**
 Senior UX Designer
(Freelance)
 February '18 – Present
 San Francisco, CA
 - Articulated UI requirements using static, prototype, and motion deliverables
 - Reviewed work and provided strong art direction on a day-to-day basis to ensure the design output is brand appropriate, and all marketing requirements are completed on time
- Chase**
 UX Designer
(Contractor)
 May '17 – Present
 San Francisco, CA
 - UX/UI Design, for concept projects and some current-state projects
- Comcast**
 Sr. UX Designer
(Contractor)
 August '16 – October '16
 Philadelphia, PA
 - Created wireframes, visual designs and prototypes to communicate design flow.
 - Reviewed user stories. Participate in planning sessions.
 - Convert visual designs to web pages and associated assets (HTML, CSS, images, JavaScript, etc.)
 - Designed functional HR Dashboards and other deliverables for development
- Xome**
 UX Designer II
(Contractor)
 June '15 – March '16
 Seattle, WA
 - Responsible for creating user interface design, wireframes and prototypes for Web-based projects, including dashboards, widgets, and iOS and Android applications.
 - Ensure all deliverables are on-schedule and comply with best practices standards: fast-paced, agile, startup-like environment.
- Alaska Airlines**
 Mobile/Kiosk Designer
(Contractor)
 March '15 – June '15
 Seattle, WA
 - Developed HTML prototypes, wireframes, flowcharts, screen mock-ups, and interface design specifications for mobile and kiosk devices.
 - Collaborated with back-end developers / architects to complete assigned tasks using an agile methodology.
- LPL Financial**
 UI Designer
(Contractor)
 February '14 – July '14
 Charlotte, NC
 - Analyzed financial products, such as life insurance, annuities and mortgages that needed to be redesigned and created full scaled User Interface designs using Photoshop and Sketch.
- Genworth Financial**
 UI Designer
(Contractor)
 August '12 – January '14
 Richmond, VA
 - Designed web user interfaces for resellers and consumers in compliance with stated brand guidelines.
- Capital One Financial**
 UI Designer
(Contractor)
 May '12 – July '12
 Richmond, VA
 - Created user experience design concepts and served as subject matter expert on visual design of enterprise consumer focused web applications, web pages and landing pages.

Millennium Marketing

Web Designer
(Contractor)
February '11 – May '12
Baltimore, MD

- Designed and developed static HTML web sites and custom Wordpress builds. Consulted with clients from pre-launch meetings, design comps; proof edits, and launched sites (including SEO).

Henrico County Public Schools

Media Graphic Analyst
March '08 – February '11
Henrico, VA

- Created screen and print graphic design presentations, collateral and brand promotion for students, teachers, parents and other stakeholders.
- Perform other related duties and responsibilities as assigned.

Freelance

Apparel, Graphic, Product, User Experience Designer
January '07 - Present
CA, FL, MD, NY, NC, PA, TX, VA, WA

- Multi-disciplinary designer for individual, startup, corporation, government and organization clients domestic and abroad.
- Past clients include: Ann Taylor, Chico's, Alaska Airlines, Booking.com, Capital One, Facebook, Soma, Zynga, [+]

Urban Stitching Associates

Apparel CAD Design
January '05 – January '07
New York, NY

- Created screen and print graphic design presentations, collateral and brand promotion for students, teachers, parents and other stakeholders.
- Perform other related duties and responsibilities as assigned.

EDUCATION

Fashion Institute of Technology
New York, New York

Major: Graphic Design
Minor: Menswear Design
From: August 2002 - January 2005

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Sketch
- Wireframing tools
- HTML & CSS
- JavaScript & jQuery
- WordPress
- Various prototyping tools
- User research
- Quark Express

User testing, Typography, Color theory, Logo design, Web design, Print design, Packaging design, CAD, Image editing, Web usability, Interface Design, Google Analytics, SEO

SPECIALTIES

- Branding
- Product Design
- User Experience Design
- User Research

RECOGNITIONS

Terrific Talent Award -Techead: 2015, 5 Honorable Mentions - National School Public Relations Association: 2009, Publication and Electronic Media Content: 2009, Palm Beach Atlantic University - Collegiate varsity student-athlete: Basketball